



mimAR Studios (SMC- Pvt) Ltd.®

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# About mimAR

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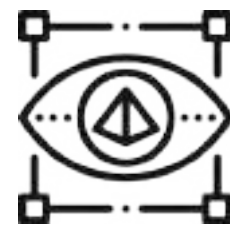
**mimAR** is an 3D architectural firm with focus on Architectural visulaization services, where mimAR uses AR and VR technology to help conceptualize a building before construction. Established in September 2018, our goal has been to aid the real-estate market industry by bridging the visualization gap between architect and client.

## Services:

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ARCHITECTURAL  
DESIGN



ARCHITECTURAL  
VISUALIZATION



REAL ESTATE  
MARKETING



Experience good. Build Better!

Types of Projects we work on:



COMMERCIAL



RESIDENTIAL



HOSPITALITY



# Architectural Design



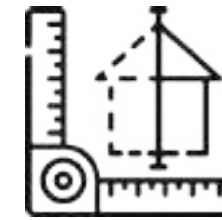
Experience good. Build Better!

Our team of qualified and trusted Architects and Engineers helps guide you through the process of design to provide you with an ideal outcome that is in direct alignment with your vision.



Experience good. Build Better!

## Architectural Visualization:



BASIC DESIGN



INTERACTIVE DESIGN

# Architectural Visualization

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### 3D Visualization (Mixed Reality)

MimAR aims to construct a more interactive space for clients to aid them in the feel of designed interior/exterior environments, helping us make more informed creative decisions.



EXTERIOR IMAGES



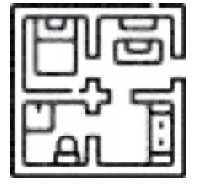
INTERIOR IMAGES



VR 360



3D ON SITE



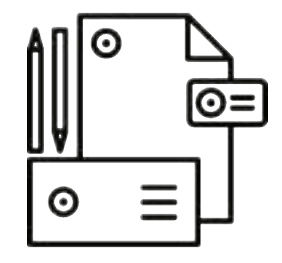
3D ON PLAN



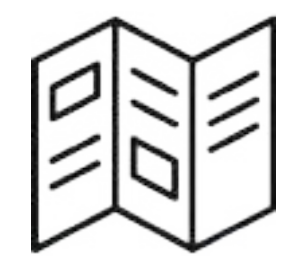
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# Real Estate Marketing

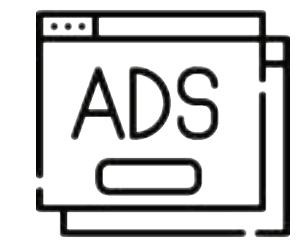
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LOGO & BRANDING



BROCHURES & FLYERS

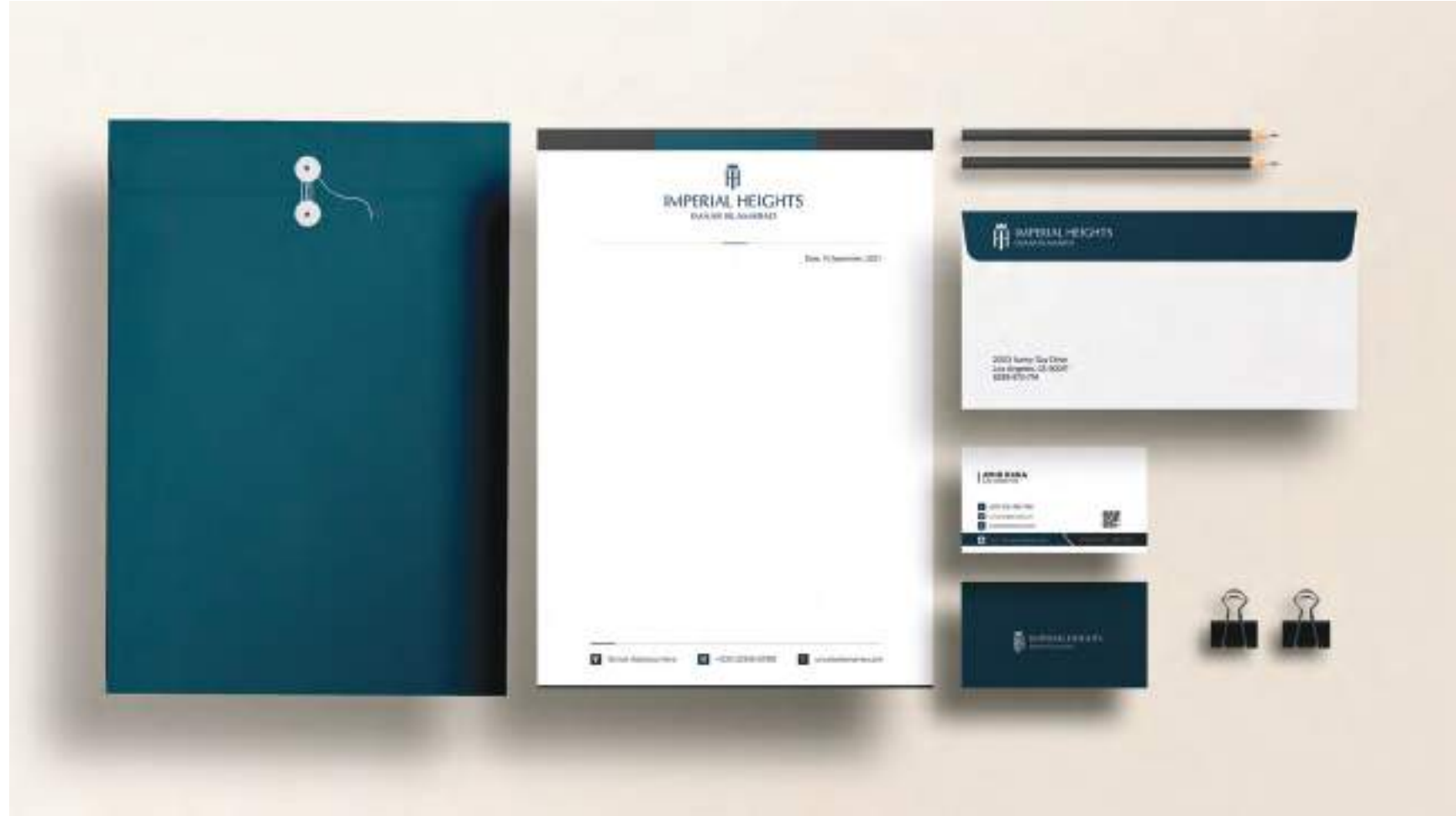


ADS/ TVC



WEBSITE DESIGN & DEVELOPMENT





Experience good. Build Better!

## Real Estate Marketing

With an in-depth understanding of your project, our goal is to provide you with the best marketing products to help engage potential customers for the future success of your business.





# MEET *the* TEAM

AR. Hammad  
Hassan



**BUSINESS  
COLLABORATOR**

AR. Muhammad  
Naqi Ejaz



**CEO**

Hajra Ishtiaq



**HR MANAGER**

Maha Javeria  
Ahmad



**ARCHITETURE &  
VISUALIZATION  
MANAGER**

Faryal  
Nasir



**MARKETING  
MANAGER**

Saad  
Rehan



**BUSINESS  
MANAGER**

AR. Mavara  
Ahmed



**BRANCH  
MANAGER**

**30+**  
EMPLOYEES



# Our Achievements

# 30+ NEWS FEATURES

**Uber**  
Pitch 2019

National Winner  
in PAKISTAN  
**UBER PITCH**



Runner Up & Secured  
A Spot In Top 100  
**ENTREPRENEURSHIP  
WORLD CUP**

**4YFN**

Qualified & Represented  
PAKISTAN  
in **4YFN**



Runner Up in  
PAKISTAN  
**STARTUP CUP**



# Our Clients



1000+  
RENDERS

30+  
MONTHS

40+  
CLIENTS



## Contact Us:

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